

Karma Awards

Asia 2026

NOMINATION GUIDE

*Honoring excellence in
volunteering*

Goodera aims to recognize and celebrate companies and leaders who are pioneering employee volunteering efforts.

The Karma Awards 2026

will recognize outstanding employee volunteer programs across **16** award categories:

8 for companies,
4 for individuals, and
4 for employee champions,
who have been instrumental
in driving volunteering within
their organizations.

The awards are open to
nominations from
organizations and individuals
across the Asia-Pacific region.

NOMINATION DEADLINE:

AUGUST 20, 2026



Award Categories

Nominations are open for the following award categories this year:



Nominate your company for its outstanding volunteering efforts in 2026



Nominate social impact practitioners for enabling volunteering in 2026



Nominate champions who have been instrumental in driving volunteering within their organizations in 2026

HOST AWARDS

Goodera will honor exceptional hosts who created 11/10 volunteering experiences.

NONPROFIT AWARDS

Goodera will honor outstanding nonprofit partners whose collaborations have mobilized transformative impact in communities through corporate volunteering.

Evaluation Process

● Nomination Phase:

[Find the nomination form here.](#) Nominees must submit their application forms by August 20, 2026.

● Evaluation:

An independent jury of experienced practitioners in corporate volunteering and social impact will evaluate the submissions based on a predefined criteria.

● Announcement:

Winners will be announced during an awards ceremony at Karma Summit 2026.



Hall of Fame

Celebrating the organizations and changemakers who have set the benchmark for excellence in corporate volunteering.



Company Awards



The Volunteering Powerhouse

for the most consistent volunteering effort



The Mobilizer

for driving the highest participation from the workforce



The Supercharger

for expanding volunteering initiatives globally



The Dynamo

for strong start by small enterprises



The SkillWiz

for skill-based community volunteering



The EcoWarrior

for leading green volunteering efforts



The Ray of Hope

for an impact in education volunteering



Heroic Hands

for maximum frontline employee engagement



The Volunteering Powerhouse

For the largest consistent volunteering effort.

This award will be given to a company in each of the following 2 categories:

- ★ Companies with less than 20,000 employees
- ★ Companies with more than 20,000 employees

Criteria

- Total volunteer hours contributed
- Diversity of initiatives
- Sustainability of volunteering initiatives
- Community impact

Evaluation Questions

(to be answered in under 200 words)

1. What is the total number of volunteer hours contributed by your company in the past year?
2. How were these hours distributed across various initiatives?
3. What strategies were employed to sustain high levels of volunteering?
4. What measurable impact did these hours have on the community?



The Mobilizer

For driving the highest participation from the workforce.

Criteria

- Percentage of the workforce participating in volunteering
- Strategies to enhance employee engagement
- Policies and tools to promote employee volunteering
- Impact on employee morale and community

Evaluation Questions

(to be answered in under 200 words)

1. What percentage of your workforce participated in volunteering initiatives?
2. What strategies were used to achieve high participation rates?
3. What policies, tools, and platforms have been adopted to promote employee volunteering?
4. What impact has workforce participation had on your company and the community?



The Supercharger

For expanding volunteering initiatives globally.

Criteria

- Geographical spread of the volunteering program
- Strategies for geographic expansion
- Impact on new regions and communities
- Employee involvement across regions

Evaluation Questions

(to be answered in under 200 words)

1. Describe the scope of your volunteering initiatives. How many regions or countries were covered, and what challenges were addressed in each location?
2. How did you ensure that your programs were culturally relevant and impactful in the regions you served?
3. What percentage of employees across different locations participated in these initiatives? Provide details on how you engaged them.
4. What measurable impact have your volunteering initiatives had in the communities across the regions you serve?



The Dynamo

For a strong start by
small enterprises.

★ *For companies with less than
5000 employees*

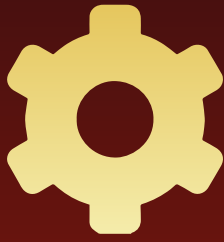
Criteria

- Launch and early adoption of an employee volunteering program
- Participation rates relative to company size
- Creativity and commitment in program design and execution
- Early impact on employees and the community

Evaluation Questions

(to be answered in under 200 words)

1. When and how did you launch your employee volunteering program?
2. What percentage of your workforce has participated since launch, and how did you drive this engagement?
3. What unique approaches or strategies did you implement to make the program effective from the start?
4. What initial outcomes or impact have you seen for both employees and the communities you've served?



The Skillwiz

For skill-based community
volunteering.

Criteria

- Use of employee skills to address community needs
- Alignment between employee expertise and volunteer projects
- Impact of skill-based volunteering on nonprofit partners and beneficiaries
- Innovation in designing and deploying skill-based opportunities

Evaluation Questions

(to be answered in under 200 words)

1. How does your organization identify and match employee skills with community or nonprofit needs?
2. What percentage of your volunteering efforts are skill-based, and which functions or teams contribute most actively?
3. What outcomes or impact have skill-based projects created for the communities or organizations you support?
4. What innovative approaches have you used to scale or deepen skill-based volunteering?



The Eco Warrior

For leading green
volunteering efforts.

Criteria

- Focus on environmental conservation and sustainability in volunteering initiatives
- Employee participation in green volunteering activities
- Measurable environmental impact created through volunteering
- Collaboration with environmental nonprofits or community partners

Evaluation Questions

(to be answered in under 200 words)

1. What types of environmental or sustainability-focused volunteering initiatives has your organization led or participated in?
2. How have you engaged employees in green volunteering, and what has participation looked like?
3. What measurable environmental outcomes have your initiatives achieved (e.g. trees planted, waste reduced, habitats restored)?
4. How have you partnered with environmental organizations or local communities to drive these efforts?



The Ray Of Hope

For impact in education
volunteering.

Criteria

- Focus on education-related volunteering initiatives
- Alignment of programs with community or student needs
- Employee engagement in mentoring, teaching, or content creation
- Tangible outcomes in learning, access, or empowerment

Evaluation Questions

(to be answered in under 200 words)

1. What types of education-focused volunteering initiatives has your organization implemented?
2. How do these initiatives address specific needs of students, schools, or communities?
3. In what ways have employees contributed: through mentoring, teaching, or creating learning resources?
4. What measurable impact have these efforts had on learners or educational institutions?



Heroic Hands

For maximum frontline
employee engagement.

Criteria

- Exceptional participation rates among frontline workforce
- Sustained engagement across multiple volunteering initiatives
- Demonstrated community impact through frontline employee efforts
- Creative solutions addressing frontline scheduling and accessibility challenges

Evaluation Questions

(to be answered in under 200 words)

1. What percentage of your frontline workforce actively participated in volunteering programs, and how did you achieve this level of engagement?
2. How did you adapt volunteering opportunities to accommodate frontline employees' unique schedules and work constraints?
3. What specific community outcomes were achieved through your frontline employee volunteering initiatives?
4. What creative strategies did you implement to sustain frontline employee engagement in volunteering throughout the year?

Changemaker Awards



Volunteering Leader of the Year

for the most consistent volunteering effort



Engagement Architect

for leading champion network development and engagement



Impactpreneur

for launching unique and innovative volunteering program(s)



Rising Star

for young practitioners driving employee volunteering in their organizations



Volunteering Leader of the Year

For exceptional leadership in driving impactful, inclusive, and innovative volunteering initiatives.

Criteria

- Demonstrated impact of volunteer initiatives
- Innovative approaches to employee engagement
- Alignment with organizational values and goals
- Advocacy for volunteering within the organization

Evaluation Questions

(to be answered in under 200 words)

1. Describe your key achievements in driving impactful volunteering initiatives.
2. How have you fostered employee participation and engagement in volunteering?
3. Share an example of an innovative or inclusive volunteering campaign led by you.
4. How has your leadership advanced the organization's CSR goals through volunteering?



Engagement Architect

For leading champion network development and engagement.

Criteria

- Strength and structure of champion network
- Retention in champion network
- Engagement strategies for champions
- Impact of champion networks on volunteering programs

Evaluation Questions

(to be answered in under 200 words)

1. What is the current strength and role of your champion network?
How are they distributed across different regions?
2. How much have you grown the champion network in the last year?
3. How many champions are active, i.e., organized at least 1 event last year?
What strategies were used to engage and motivate champions?
4. How have champion networks amplified the impact of volunteering initiatives?



Impactpreneur

for launching unique and innovative
volunteering program(s).

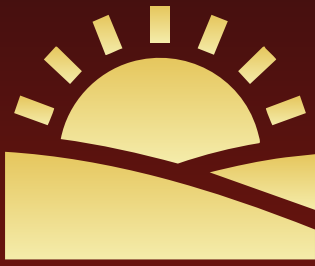
Criteria

- Originality of the volunteering program
- Measurable impact on community and employees
- Creativity in addressing social challenges
- Scalability and replicability of the initiative

Evaluation Questions

(to be answered in under 200 words)

1. Describe the innovative volunteering program and its unique aspects.
2. What specific community or social issue did the program address, and what impact did it achieve?
3. How did you ensure employee participation and engagement in the initiative?
4. Share any challenges faced and how they were overcome during the program's execution.



Rising star

For young professionals with exceptional passion, innovation, and leadership potential.

Criteria

- Demonstrated passion for driving volunteering efforts
- Rapid growth and achievements in volunteering leadership
- Innovative ideas to enhance volunteering impact
- Effective collaboration with teams and stakeholders

Evaluation Questions

(to be answered in under 200 words)

1. Share your journey in volunteering and your key achievements so far.
2. What unique ideas or approaches have you implemented to improve volunteering initiatives?
3. How have you inspired or collaborated with others to amplify social impact?
4. What is your vision for the future of volunteering within your organization?

Champion Awards



Champion of the Year

for the highest individual contribution to volunteering hours and holistic impact.



The Cause Catalyst

for turning passion into action by mobilizing volunteers for meaningful change.



The Emerging Star

for the rising star who started their champion journey in the last 12 months.



The Culture Builder

for fostering strong relationships and seamless collaboration across the entire volunteering ecosystem.



Champion of the Year

For the highest individual
contribution to volunteering
hours and holistic impact.

Criteria

- Total volunteer hours contributed and distinct initiatives led
- Personal intervention leading to significant beneficiary outcomes
- Sustained momentum and enthusiasm for service throughout the year

Evaluation Questions

(to be answered in under 200 words)

1. What is the total number of volunteer hours contributed and distinct initiatives led by the nominee in the past year?
2. Describe one specific instance where the nominee's personal intervention significantly changed an outcome for a beneficiary or a nonprofit.
3. How has the nominee maintained momentum and enthusiasm for service consistently throughout the year?



The Cause Catalyst

For turning passion into action by
mobilizing volunteers for
meaningful change.

Criteria

- Rallying volunteers for a cause
- Strengthening relationships with the community
- Creating measurable impact

Evaluation Questions

(to be answered in under 200 words)

1. How effectively did the champion rally and motivate volunteers around a clear, cause-driven mission?
2. How did the champion strengthen relationships between your organization and nonprofit partners or community organizations?
3. What measurable outcomes or impact were created for the cause as a result of this volunteer mobilization?



The Emerging Star

For the rising star who started their champion journey in the last 12 months.

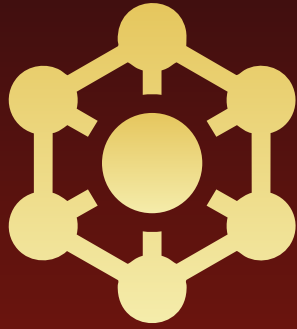
Criteria

- Introduction of new ideas and energy to existing programs
- Total hours and initiatives supported in the first year
- Willingness to learn community needs and adapt to CSR culture

Evaluation Questions

(to be answered in under 200 words)

1. What new ideas or fresh energy has this nominee brought to existing volunteering programs?
2. What is the total number of hours or initiatives the nominee has supported in their first year?
3. How has the nominee demonstrated a willingness to learn about community needs and adapt to the company's CSR culture?



The Culture Builder

For fostering strong relationships and seamless collaboration across the volunteering ecosystem.

Criteria

- Strengthening engagement and collaboration across internal teams
- Amplifying employee voices and interests within volunteering programs
- Enabling sustained, organization-wide participation and impact

Evaluation Questions

(to be answered in under 200 words)

1. How did the champion rally, align, and motivate teams across the organization to participate in volunteering initiatives?
2. In what ways did the champion surface, represent, or advocate for employee interests and ideas within the company's volunteering programs?
3. Provide an example of how the champion influenced program design, participation strategies, or team-based engagement to drive sustained impact.

Ready to apply?

[Access the nomination form on this link](#)

Submit your application forms by **August 20, 2026**, on the same link.



Karma Awards 2026 FAQs

Eligibility and Nominations

Q: Who is eligible to submit a nomination?

Any company or individual involved in corporate volunteering efforts is eligible to apply for Karma Awards 2026.

Q: How do I submit my nomination?

Access the nomination form here: <https://goodera.typeform.com/to/xjcJ9wmy>
Nominees can submit their application forms by August 20, 2026, on the same link.

Q: Can I apply for multiple award categories?

Yes, you may apply for multiple categories. However, each category requires a separate application tailored to its criteria.

Q: Is there a fee to submit a nomination?

No, submitting a nomination is free.

Karma Awards 2026 FAQ

Award Categories and Evaluation

Q: How many award categories are there?

There are 16 award categories: 8 awards for companies, 4 for individuals (social impact practitioners) and 4 for employee volunteering Champions.

Q: What are the evaluation criteria for the awards?

Each category has specific criteria, such as volunteer hours, community impact, innovation, and program sustainability. Detailed criteria for each category can be found in the nomination form and this guide.

Q: Who evaluates the nominations?

An independent jury of experienced practitioners in corporate volunteering and social impact will evaluate submissions based on predefined criteria.

Q: Can a company or individual win multiple awards?

No, while a company or individual can be nominated in multiple categories, they can only be awarded in one category. If selected as a winner in one category, they will not be eligible to win in another.

Submission Process

Q: Can I save my nomination form and complete it later?

No, the form does not save progress. We recommend that you prepare your responses in advance to ensure a smooth submission process.

Q: Do I need to submit supporting materials like photos or videos?

Although it's not mandatory, supporting materials such as photos, videos, or documents are recommended to showcase the impact of your initiatives.

Karma Awards 2026 FAQ

Award Ceremony

Q: When and where will the awards ceremony be held?

Winners will be announced during an awards ceremony at the Karma Summit 2026, in Bengaluru.

Q: Do I need to attend the ceremony to win?

Attendance is not mandatory to win. Winners will be announced during the event, and trophy will be dispatched to the company address of recipients.

Miscellaneous

Q: Will finalists be notified in advance?

Yes, finalists will be notified before the ceremony. However, winners will remain confidential until the awards ceremony.

Q: Where can I get help or ask additional questions?

For any clarifications, please write to karma.summit@goodera.com.

Karma Summit 2026

Join us as we celebrate the spirit of employee volunteerism with 200+ social impact practitioners.



September 3–4



Bengaluru, India

[Register here →](#)

