



AI & Volunteering

Goodera Strategy Workshop

Workshop Objective

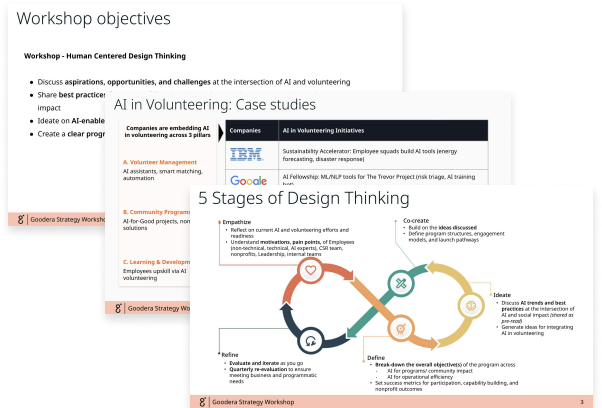
- With a human-centered design lens, assess the current state and identify where AI can enhance volunteer programs and operational efficiency.
- Co-create a practical, responsible AI roadmap to improve program impact, streamline execution, and scale volunteering effectively.

1 Pre-Workshop

(2-3 days before the workshop, ~2-3 hours required)

Pre-read contents:

- Objectives, agenda, and expected outcomes
- Overview of the design thinking approach
- Access to Miro Board with a quick-use guide
- AI megatrends shaping the future of work and social impact
- Real-world case studies of companies leveraging AI in volunteering, including best practices for responsible use

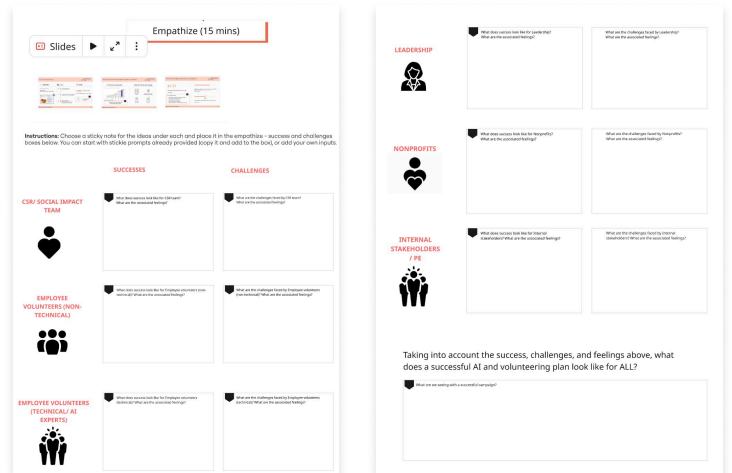


2 During Workshop

(90 mins workshop)

A Understanding the current state (Empathize)

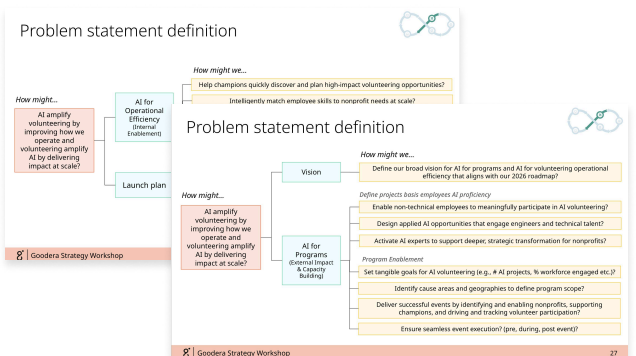
- Current use of AI across volunteering programs (teaching AI, skill-building etc.)
- Existing operational workflows and opportunities where AI could improve efficiency (reporting, coordination, data analysis etc.)
- Motivations, pain points, and success definitions across key stakeholders

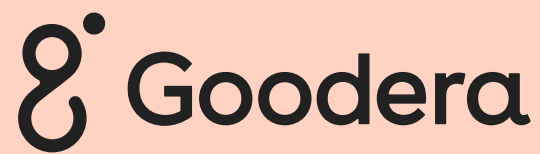


B Problem statements (Define)

Synthesize inputs to articulate a clear, shared problem statement, such as:

- "How might we use volunteering to amplify AI and deliver impact at scale?"
- "How might we use AI to amplify and improve our volunteering operations?"
- "How might we define our broad vision for AI for programs and AI for volunteering operational efficiency that aligns with our 2026 roadmap?"





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