



# About Goodera





World's leading volunteering  
management company

**500+**

Customers  
(60 in Fortune 500)

**1M+**

Employee  
Volunteers

**10M+**

Beneficiaries

**100+**

Countries  
(30+ Languages)

**50K+**

Non-profits

**2000+**

Goodera Hosts



Reimagining volunteering  
for the needs of the  
evolving workforce



## OUR MISSION

To make volunteering  
accessible, engaging and impactful  
for every employee on the planet

We are the ecosystem  
that connects volunteer  
intent with beneficiary  
needs around the world



Raised \$25Mn from  
Tech and Social Impact Investors

1 MN

volunteers since inception



zoom | Ventures

NEXUS  
VENTURE PARTNERS

Teneo

ON OMIDYAR  
NETWORK  
INDIA

xto10x

ELEVATION

GOODERA PROVIDES

# End-to-end support across the volunteering journey





# Goodera's Centers of Excellence



## Client engagement

Customizing volunteering strategy and programs for each client



## Category Labs

Curating new volunteering formats & activities



## Host community

Building a community of event hosts around the world



## NPO Partnerships

Partnering with impactful nonprofits globally



## Experience

Delivering 11/10 volunteering experiences



## Supply chain and logistics

Shipping kits and materials to 100+ countries in record time



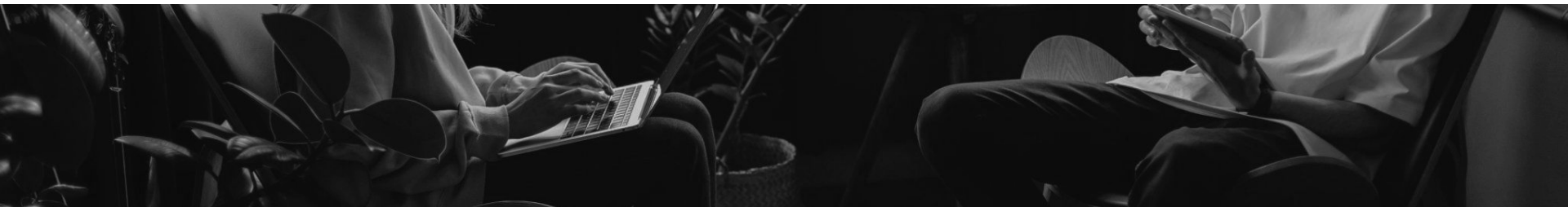
## Content and marketing

Creating collaterals to market volunteering activities



## Technology team

Building tools to make the volunteer journey simple and seamless





# Our global network



100+

Countries

1000+

Cities

30+

Languages

2000+

Hosts



Aliesha Pulliam

**Seattle**



Dylan Holdsworth

**London**



José Carlos Madrigal

**Mexico City**



Juan (Tony) Magneres

**Buenos Aires**



# Event Curation by Working Closely with Non-Profits

## Volunteering opportunities from Goodera's existing 50K+ nonprofit network



American  
Red Cross



DRESS FOR  
SUCCESS®



MARY'S PLACE

uridu



and many more...

## Volunteering opportunities from your partner non-profits



Vetting and onboarding



Training and making them  
volunteering ready



Hand holding and curating  
opportunities

*Globally established partners for vetting  
and due-diligence of nonprofits*



# Volunteering use cases



**Return to office**



**Month of service**



**Employee Resource Groups (ERGS)**



**New Employee and Intern Onboarding**



**Volunteering with Family**



**Conferences and Off-Sites**



**Company Culture Days**



**Disaster Response**

# Volunteering formats



## Virtual

Standard (1 to 2 hours)



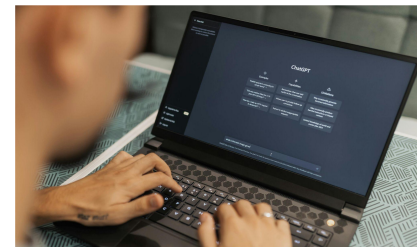
## At-Office (Kit based and Beneficiary Interaction)

Standard (1 to 2 hours)



## Icons (Volunteering for Leaders)

Standard (1 to 2 hours)



## Skills-Based Volunteering

Launched for AI use case



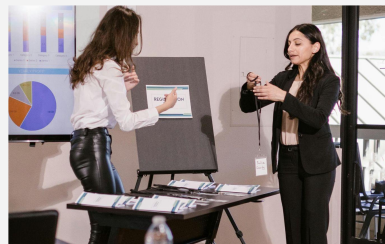
## Outdoor

2 to 4 hours



## Mobile Kiosks (for Conferences, Cafeteria etc.)

~15 mins



## Async Volunteering

45-60 mins



## Project-in-a-box

~60 mins

# Heritage Moments

## US Market calendar

## VOLUNTEERING CALENDAR



### January

Martin Luther King Day of Service  
International Day of Education



### February

Lunar New Year  
Black History Month  
International Day of Women and Girls in Science



### March

International Women's Day  
International Transgender Day of Visibility



### April

World Health Day  
National Financial Literacy Month  
Earth Day  
World Autism Awareness Day



### May

Mental Health Awareness Month  
AAPI Heritage Month  
Menstrual Hygiene Day  
Memorial Day  
Global Accessibility Awareness Day



### June

Pride Month  
Juneteenth  
World Environment Day



### July

Mandela Day  
Volunteering with Kids, family, engagement  
National Intern Day



### August

International Day of the World's Indigenous People  
World Senior Citizens Day  
Back to School  
International Youth Day



### September

International Literacy Day  
Latinx and Hispanic Heritage Month  
Hunger Action Month



### October

World Mental Health Day  
Breast Cancer Awareness Month



### November

Holiday Season / Giving Tuesday



### December

Giving Tuesday  
International Volunteer Day  
International Day of People with Disabilities

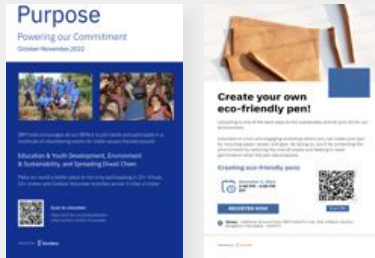
We curate volunteering calendars across Europe, APAC, India and Americas



# The Goodera Experience (Engaging for your team, Effortless for you)



## Pre-event



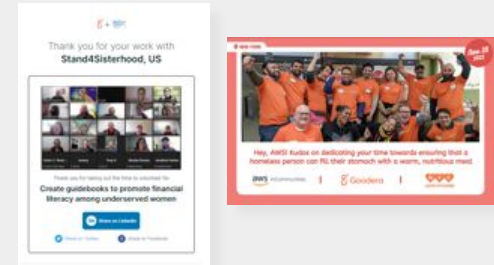
- 💬 **Champion onboarding & training**
- 📢 **Collaterals** for marketing and promotion including impact reports, videos, KBYG, employee survey etc.
- 📦 **Procuring kits, shipping** and other logistics, Pre reads
- 🕒 **Invites & Reminders** to volunteers

## During event



- 🏠 **Host-led** fun and engaging activity
- 💬 In your **local language**
- 🕒 Nudge for **volunteer track time and social sharing**

## Post-event



- ✉️ **Thank you note** to volunteers
- 📸 **Photos and recap video**
- 🕒 Reminders for track time and submissions
- 📊 **Impact reporting**

FAQs

Email Support

Chat Support

Expert Calls

THANK  
YOU

